VINES BAND

October 27, 2026

Dear Community Business Partner:

Put your company in front of Plano parents who are choosing banks, cars, insurance, booking appointments, planning home improvements and finding services for their families.

A Vines Band partnership combines local marketing exposure with meaningful community impact. During Vines' 50th anniversary year, we're inviting businesses to join a celebration of student achievement—and a historic journey to the national stage.

Your business can connect with Plano families through:

- **Broader community visibility:** Potential exposure through participating band and PTSA social media accounts representing approximately 10,000 combined followers across our school community.
- **Major community events:** Café Virtuoso expects 500–600 families, and the Indianapolis Send-Off Concert expects 400+ families.
- **Visibility throughout the season:** Website recognition, email newsletters, social media, event signage and sponsor spotlights, depending on your partnership level.
- **Personal connections:** Select packages include booth space, distribution of business materials and opportunities to introduce your company directly to event audiences.
- **Premier partner publicity:** A jointly developed press release and outreach for potential local media coverage highlighting your investment in Plano students.

Our students earned a national invitation. Help them take the stage.

Vines Wind Symphony became the first junior varsity band ever invited to the Music for All National Festival, earning its place through blind auditions against high school ensembles nationwide—including bands with juniors and seniors. We are so proud of them! For some families, the cost of traveling to Indianapolis is beyond their budget. Your partnership helps remove financial barriers while building your business's connection with the community you serve.

Sponsorships begin at $300, with exclusive presenting partnerships available for businesses seeking greater visibility and involvement.

Would you be available for a brief conversation about which opportunity best fits your business? You can also review the options and pay for a sponsorship directly at: **vinesband.info/mfasponsors.html.**

Get seen. Build connections. Help Vines make history.

Sponsorship Info

Press Release

With heartfelt gratitude,

Kimberly Montini

VP of Fundraising - Vines High School Band Boosters

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VINES HIGH SCHOOL BAND

“ROAD TO INDIANAPOLIS”

SPONSORSHIP OPPORTUNITIES

ROAD TO INDIANAPOLIS PRESENTING SPONSOR	$15,000

Premier placement on Road to Indianapolis materials, including publicity for all major events and concerts.

- Marketing opportunity to reach up to 10,000 people through social media and newsletter announcements from PISD, PISD Fine Arts, Plano Senior High School, Vines School & PTSA, and Plano Band Alumni
- Included in local press release announcing Vines Wind Symphony's selection for the national festival
- Exclusive ability to support Vines Band during the school's 50th anniversary celebrations
- Opportunity for a 5-minute vendor presentation to the audience at all major events and concerts*
- Opportunity to set up a vendor booth and distribute vendor materials at all major events and concerts*
- Premier logo placement at major events and concerts*
- Verbal recognition at all major events and concerts*
- Website recognition
- Monthly Sponsor Spotlight video/post on social media
- “Holiday Tour” 30-minute ensemble performance at place of business
- Prominent logo on “Got My Back” Indy trip shirts
- Recognition in every email newsletter communication
- Premier logo placement on sponsor banners/signage

***Major events and concerts:** Family Holiday Concert & 8th Grade Night (11/19/26; 150 families), Winter Concert (12/1/26; 150 families), Cafe Virtuoso with Wilson & Haggard Middle School Bands (1/30/27; 500–600 families), Pre-UIL and Indianapolis Send-Off Concert with Clark & Plano Senior High School Bands (3/9/27; 400+ families), Spring Concert (5/5/27; 150 families), and Band Banquet (5/8/27; 100–150 families).

CAFE VIRTUOSO MAJOR EVENT PRESENTING SPONSOR	$7,500

Cafe Virtuoso is an evening of music, desserts, silent auction, raffle drawings, and photo booths featuring Wilson & Haggard Middle School bands; Vines Jazz, Symphonic, Wind Ensemble, and Wind Symphony bands; plus special performances from the PSHS PanCats Steel Drum Band. Our biggest event, with 500–600 families expected.

DATE: Saturday, January 30, 2027

- Sponsor name incorporated into Cafe Virtuoso promotional materials
- Prominent logo placement at event entrance
- Opportunity to set up a vendor booth and distribute sponsor-provided materials
- Verbal recognition before each band's performance (9 bands)

Website: www.vinesband.info Email: fundraisingvinesband@gmail.com Ph : 347-944-7180

- Website and social-media recognition throughout the year
- Sponsor Spotlight social media post/video
- “Holiday Tour” 30-minute ensemble performance at place of business
- Logo in every email newsletter leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

BAND BANQUET MAJOR EVENT PRESENTING SPONSOR	**$5,000**

Our year-end Band Banquet celebrates everything the band has accomplished over the past year, complete with dinner, desserts, student awards, dancing, section videos, and photo booths. 100–150 families expected.

DATE: May 8, 2027

- Sponsor name incorporated into Band Banquet promotional materials
- Prominent logo placement at event entrance
- Opportunity to set up a vendor booth and distribute sponsor-provided materials
- Verbal recognition during the event
- Website and social-media recognition throughout the year
- Sponsor Spotlight social media post/video
- Logo in every email newsletter during the month leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

FAMILY CONCERT & 8TH GRADE NIGHT PRESENTING SPONSOR	**$2,500**

We invite incoming 8th graders from Haggard and Wilson Middle Schools to join us for a night of fun holiday tunes and fellowship with current Vines Band members. A parent meeting is held after the concert. 100 families expected.

DATE: November 19, 2026

- Sponsor name incorporated into event promotional materials
- Prominent logo placement at event entrance
- Verbal recognition during the event
- Logo on website and social media throughout the year
- Logo in email newsletter communication during the month leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

WINTER CONCERT PRESENTING SPONSOR	**$2,500**

All four Vines bands perform their holiday selections. Around 150 families expected.

DATE: December 1, 2026

- Sponsor name incorporated into event promotional materials

- Prominent logo placement at event entrance
- Verbal recognition during the event
- Logo on website and social media throughout the year
- Logo in email newsletter communication during the month leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

SPRING CONCERT PRESENTING SPONSOR	$2,500

All four Vines bands perform their final concert of the year. Around 150 families expected.

DATE: May 5, 2027

- Sponsor name incorporated into event promotional materials
- Prominent logo placement at event entrance
- Verbal recognition during the event
- Logo on website and social media throughout the year
- Logo in email newsletter communication during the month leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

CAFE VIRTUOSO — INDIVIDUAL AREA SPONSORS	$2,000 each

Sponsor one area of our biggest event of the year. 500–600 families expected.

DATE: January 30, 2027

Choose from: Bake Sale • Silent Auction • Raffle Drawing • Performances • Photo Booth

- Prominent logo placement at chosen area
- Verbal recognition prior to Vines Wind Symphony's performance
- Logo on website and social media throughout the year
- Logo in email newsletter communication during the month leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

BAND BANQUET — INDIVIDUAL AREA SPONSORS	$1,000 each

Sponsor one area of our year-end Band Banquet. Around 150 families expected.

DATE: May 8, 2027

Choose from: Dinner • Desserts • Student Awards • Decorations • Photos & Photo Booth

- Prominent logo placement at chosen area
- Verbal recognition during the event
- Logo on website and social media throughout the year

- Logo in email newsletter communication during the month leading up to the event and in the end-of-year sponsor shout-out newsletter
- Logo on sponsor banners/signage

HOLIDAY TOUR PERFORMANCE SPONSORS	$500 each

Sponsor a small ensemble to come to your place of business and perform 30 minutes of holiday music during December.

- Recognition on social media and in email newsletter communication leading up to the event
- Logo on website and social media throughout the year
- Recognition in the end-of-year sponsor shout-out email newsletter

INDY TRIP “GOT MY BACK” SHIRT SPONSORS	$300 each

- Logo on the back of the students' Vines Band trip shirt
- Logo on website and social media throughout the year
- Recognition in the end-of-year sponsor shout-out email newsletter

Sponsorship Info

Music For All Press Release

Website: www.vinesband.info Email: fundraisingvinesband@gmail.com Ph : 347-944-7180