VINES BAND

October 27, 2026

Dear Community Business Partner:

Put your company in front of Plano parents who are choosing banks, cars, insurance, booking appointments, planning home improvements and finding services for their families.

A Vines Band partnership combines local marketing exposure with meaningful community impact. During Vines' 50th anniversary year, we're inviting businesses to join a celebration of student achievement—and a historic journey to the national stage.

Your business can connect with Plano families through:

- **Broader community visibility:** Potential exposure through participating band and PTSA social media accounts representing approximately 10,000 combined followers across our school community.
- **Major community events:** Café Virtuoso expects 500–600 families, and the Indianapolis Send-Off Concert expects 400+ families.
- **Visibility throughout the season:** Website recognition, email newsletters, social media, event signage and sponsor spotlights, depending on your partnership level.
- **Personal connections:** Select packages include booth space, distribution of business materials and opportunities to introduce your company directly to event audiences.
- **Premier partner publicity:** A jointly developed press release and outreach for potential local media coverage highlighting your investment in Plano students.

Our students earned a national invitation. Help them take the stage.

Vines Wind Symphony became the first junior varsity band ever invited to the Music for All National Festival, earning its place through blind auditions against high school ensembles nationwide—including bands with juniors and seniors. We are so proud of them! For some families, the cost of traveling to Indianapolis is beyond their budget. Your partnership helps remove financial barriers while building your business's connection with the community you serve.

Sponsorships begin at $300, with exclusive presenting partnerships available for businesses seeking greater visibility and involvement.

Would you be available for a brief conversation about which opportunity best fits your business? You can also review the options and pay for a sponsorship directly at: **vinesband.info/mfasponsors.html.**

Get seen. Build connections. Help Vines make history.

Sponsorship Info

Press Release

With heartfelt gratitude,

Kimberly Montini

VP of Fundraising - Vines High School Band Boosters

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